Research on the Problems and Countermeasures of the Integration of Citizens' Independent Learning Team into Community Development Governance

-- Taking Xindu District of Chengdu as an example

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Keywords: Citizens independent learning team, Community development government, Integration method

Abstract: The independent learning team of citizens is an important part of community education. It is also a driving force to effectively promote community development and governance. Taking Xindu District as an example, this article elaborates on the current situation of the citizen independent learning team integrated into the community development governance, analyzing the problems in the process of integration, and proposes the corresponding countermeasures and suggestions on this basis, aiming to guide the team to achieve self-organization, self-education, self-management, and self-service, in which continuously enhance the team's autonomous ability, and improving integration into community development governance.

1. Introduction

The "Opinions of the CPC Central Committee and the State Council on strengthening and improving urban and rural community governance" stated that the purpose of community governance is to "persist on grass-roots Party building as the key, government governance as the leading factor, residents' needs-oriented, reform and innovation as the driving force" and "to strive to build urban and rural communities into a harmonious and orderly, green civilization, innovation, and tolerance, and jointly build a shared and happy homestead." The document also stated that "the basic role of grass-roots mass self-government organizations should be played. Further enhance the ability of grass-roots mass autonomous organizations to conduct community consultations and community residents services ." The " Opinions of the Ministry of education and other seven departments on promoting the construction of learning city " propose the task of "extensively carrying out urban and rural community education and promoting innovation in social governance" and called for "cultivating the main body of multi-community education, supporting the independent learning and self-education of community residents, and further stimulate the vitality of urban and rural community education." Chengdu's "Opinions on promoting the construction of learning-oriented cities" proposed to develop learning-oriented organizations to build independent learning teams of citizens throughout urban and rural areas, cultivate a positive organizational culture and learning culture, enhance the cohesion and innovation of various organizations and groups. This shows that the development of independent learning teams for citizens, as well as the development and governance of communities, is a general trend.

The citizens' independent learning team is a group that carries out work and activities for common will, resource sharing, learning and interaction, and full communication and negotiation in accordance with certain rules and procedures. The independent learning team of citizens is formed spontaneously by community learning enthusiasts, and uses interest, culture, and industry as a link to coordinate interpersonal connections and achieve sustainable development[1]. The independent "learning" is the core and key feature of the citizens' independent learning team. Community governance focuses on improving the system, integrating resources, and enhancing capabilities. It

DOI: 10.25236/ieesasm.2021.060

aims to comprehensively improve the legal, scientific, refined and organized level of urban and rural community governance, and promote the modernization of urban and rural community governance systems and governance capabilities. The independent learning team of citizens plays a fundamental role in community governance[2].

In recent years, with the acceleration of urbanization, community members have become more and more complex, presenting problems such as many people's needs, many contradictions and disputes, difficult service management, community cultural diversification and regional differentiation. Therefore, it is promoting community development and governance. Encountered greater resistance in the process The focus of community development and governance is at the grassroots level. To increase the governance and service power of streets and communities, the most basic "people" are indispensable. The independent learning team of citizens is composed of grassroots residents and is a typical representative, which can deeply understand the actual situation of citizens. Life needs, through learning activities that citizens love to see, play the role of team development to drive citizens, team atmosphere to change citizens, and team spirit to infect citizens. In addition, the independent learning team of citizens solves social problems through various governance methods such as negotiation and cooperation. And use their own advantages and expertise to serve the community culture and spiritual civilization construction, and jointly complete community governance, so as to promote community harmony and social stability. Therefore, a rich and diverse independent learning team of citizens has become an indispensable force in promoting the development of community education. It should integrate the independent learning team of citizens into the development and governance of the community, give full play to the main role of residents' autonomy, Make it a necessity to promote community development and governance[3].

2. The current situation of the integration of independent learning teams of citizens into community development governance

2.1 The scale of learning team integrated into community development governance is expanded

The independent learning team of the citizens of Xindu District, Chengdu City are directly integrates and participates in community development governance through distinctive learning activities, the Xindu District from year 2014, The team has grown to now33 Teams, It is an undeniable fact that the size of the learning team participating in community development governance is growing. After years of exploration, some of these teams have established long-term cooperative relationships with streets and communities, and integration into community development governance has become an important part of the team's daily activities, occupying a large proportion of team activities.

2.2 Diverse Types of Teams Integrated into Community Development Governance

The independent learning teams of Xindu District citizens include cultural and recreational activities, sports and fitness activities, health and recreational activities, and learning and growth activities. Different types of learning teams integrate into community development and governance in different content.

Specifically, the independent learning community of cultural and entertainment activities mainly integrates into the development and governance of the community through the construction of community culture and spiritual civilization. Such as the Red Lake Chorus in Chongyi Community and Southwest Tarim Art Troupe. Under the guidance of the community, with the grassroots cultural propaganda activities as the link, Combined with the community traditional festivals, Guide the residents of the jurisdiction to participate in the activities independently, actively explore effective ways of educating people through culture, and Combining the construction of civilized cities, the promotion of grassroots culture, and the promotion of traditional festival culture.

The content of sports fitness learning groups integrated into community development governance mainly involves community sports and other aspects. For example, meixuan table tennis club not only gathers a group of table tennis fans, but also takes advantage of weekends, festivals or National

Fitness Day. According to the local conditions of the jurisdiction, the organization has carried out activities such as the weekend youth table tennis teaching, the youth "Harmony Cup" table tennis competitions and community sports games, etc. which are popular, colorful and the combination of traditional culture and modern competition meet the diverse fitness needs of residents in the jurisdiction.

The integration of health and recreation activity groups into community development governance mainly involves community public health and disease prevention. Such as, the Community Elderly Cycling Team, Tai Chi Team and the district medical Institution Alliance of the jurisdiction regularly go to the community to carry out fitness demonstrations and Tai Chi exercises for the elderly. At the same time, the health education lectures and recreational teaching classes were carried out to enhance the residents' self-care awareness and improve their health literacy. Which also has attracted a large number of residents to participate.

2.3 Different Ways to Integrate into Community Development Governance

Citizens' independent learning teams participate in social governance in different ways, mainly relying on the works to promote, launching special lectures, participating in public welfare actions, mediating residents' disputes, and organizing cultural studies. The independent learning team of Xindu District citizens is mainly integrated into community development governance under the leadership of the government. Such as Xindu Community Cultural Development Center (also known as Xiangcheng Club) is the largest independent learning team for citizens in Xindu District. In order to better participate in the work of community governance, Establishing a party organization in the Xindu Community Cultural Development Center, this not only guarantees the political direction, unites the masses, but also stimulates the enthusiasm and sense of ownership of the center members, helps the center to improve the charter and various management systems, leads and guides the center to participate in social governance, provide public services, and assume social responsibilities in an orderly manner. Donghuan Road Community has always used party building to lead the citizens to learn team building independently. By strengthening organizational structure, Implement cultural life construction, Participate in environmental improvement, Creating a safe and harmonious community, and Participating in the governance of old communities and other forms creates the conditions for citizens' independent learning teams to integrate into community development governance[4]. Xinfan Painting and Calligraphy Institute organically couples the construction of citizens' independent learning organization with the construction of community culture, and "coupling and co-prosperity" with the local government in cultural construction. In just a few years, Xinfan Academy of Calligraphy and Painting Completed the creation of calligraphy and painting works and sent more than 50,000 Spring Festival couplets. With "The East Lake new chant" as the carrier literature, The article creation total has more than 2 million words, Edited more than ten volumes of calligraphy and painting, photography albums, and textbooks. Four of them are publicly issued nationwide. Held more than 40 exhibitions of calligraphy, calligraphy and photography, and assisted local governments to complete more than 10 cultural construction projects.



Figure 1 Schematic diagram of the integration of Xindu District citizens' independent learning team into community development governance

3. The problems in the integration of citizens' independent learning teams into community development governance

Although the citizen autonomous learning team plays an active role in the process of integrating into the development and governance of the community, but due to the lack of ideological understanding and lack of incentive mechanisms, have caused the citizen independent learning team to encounter new challenges in the process of integration.

3.1 Insufficient Understanding of Community Development Governance Theory

In the process of continuous growth of the citizens independent learning team, there is a certain degree of blind spots in the understanding of community development and governance by team leaders and backbones. It is understood that the understanding of "community development governance" by most learning team leaders in Xindu District only stays at the "heard of" level, and they are not clear about its exact meaning and cannot be connected with actual work. They generally believe that governance is a matter of the state and the government, and has no direct relationship with them and does not need to be understood. The reason is that the person in charge of the citizen's independent learning team lacks of learning about the content related to the community development governance, and has not realized that oneself participates in community development governance and some activities carried out by the team already belong to the category of community development governance. It can be seen that the Insufficient understanding of the theory of community development governance is a common problem for the learning team workers, which directly hinders the learning team's better integration into community development governance. It directly hinders the learning team from being better integrated into community development governance.

3.2 The Lack of Incentives Integration Mechanism

According to the survey, most of the citizens' independent learning teams in Xindu District are not actively involved in community development and governance. In terms of incentive mechanism, Xindu District will organize an annual selection of outstanding citizens' independent learning team building activities. The assessment of the team is mainly from four aspects: leadership management, condition guarantee, learning activities, and construction effectiveness. The district community college gives each outstanding citizen independent learning team a 2,000 yuan financial reward, Although it has certain incentives, it has not been integrated into the relevant indicators of community development governance in the specific assessment process. Therefore, how to protect the interests of the citizens' independent learning team from the system and management level, what incentive measures should be adopted to mobilize their enthusiasm and initiative to integrate into community development and governance, and how to truly ensure the endogenous motivation, timeliness and integration quality of their participation and integration, etc., The resolution of this series of issues directly affects the effectiveness of the citizen's independent learning team participating in social development governance, and is also a key issue to be resolved in the next step.

3.3 The Lack of Systematicness and in-Depth Integration

It can be seen from the above that although the content and methods of the Xindu District citizen's independent learning team integrated into the community development governance are different, the whole is completed under the leadership of the government and party organizations, and the autonomy of the learning team has not been fully utilized. Integration behavior lacks systemicity and depth. For the independent learning team of citizens, on the one hand, there is a lack of awareness of participating in social governance, and the relevant management departments did not regard participation in social governance as one of the evaluation indicators of team activities, resulting in loose and free management, and therefore not strong participation. Lack of systemic behavior;On the other hand, due to the lack of relevant theoretical knowledge, the thinking of team leaders is blocked and lacks broad vision and participation opportunities, which in turn leads to social development governance only staying at the relatively simple surface of display performances and public welfare services, without in-depth exploration and practice. In addition, the current number of independent learning teams for citizens is large and widely distributed.

Behind their rapid development are a series of problems such as shortage of funds and weak strength, which hinder the further development of learning teams and also affect the quality of their integration into community development governance. As a result, the current citizens' independent learning team's awareness and ability to integrate into community development governance are relatively lacking, and need to be further improved and optimized.

4. The Countermeasures of the Citizen Independent Learning Teams Intergrating into The Community Development Governance

4.1 Pay Attention to the Publicity Connotation of Community Development and Governance

In response to the lack of understanding of community development governance, citizens' independent learning teams need to pay attention to publicity and guidance, actively create a strong publicity atmosphere through various forms, and further widely popularize the connotation of community development governance. First is to focus on the diversity of propaganda methods. Let "community development governance" enter government agencies and communities through publicity window, publicity column, knowledge lectures, distribution of study manuals, scrolling on LCD screens, and online column learning, etc. The second is to pay attention to the breadth of the propaganda pattern. Provide hierarchical guidance for different types of organizations such as government agencies and community schools, so that the learning and education of "community development governance" can reach the grassroots level and achieve comprehensive and effective coverage. The third is to carry out theoretical knowledge learning in groups and stages. Lectures on theoretical knowledge are offered for leaders of the citizens' independent learning team and community education managers. The lectures do not pursue one-step completion, but are advanced in stages and levels, so that they can gradually improve their theoretical accomplishments, truly understand the connotation of community development and governance, and bring the community Development governance is implemented in the work of the citizens' independent learning team[5].

4.2 Improve Integrating into Incentive Mechanism

Citizen independent learning teams are not active and inactive in integrating into community development and governance, mainly because of insufficient motivation. To solve the problem of lack of motivation, we need to work hard from the system and mechanism, especially in the incentive mechanism. Improving the incentive mechanism can integrate the citizen's independent learning team into the community development and governance into the assessment indicators, directly linked to the reward system, and set up corresponding reward and punishment measures from top to bottom to increase the enthusiasm of team participation, and at the same time it also can improve the team level. For example, Xindu District can be ranked according to the quality of the team, it is evaluated annually. If there is a progress, they will be promoted to a level. The rewards set for different levels are different. To truly stimulate the vitality of the citizen's independent learning team to integrate into the development and governance of the community, it is necessary to awaken its inner motivation, and a combination of emotional incentives and respectful incentives can be used. Emotionally, we must truly care about the independent learning team of citizens, to meet their material needs, especially the team activities needs to be met as much as possible, And regularly organize birthday parties, social gatherings, tea parties and other exchange activities. so that the team can interact with the neighborhood and the neighborhood committees, forming a harmonious relationship. It is necessary to fully affirm the role and status of the learning team, providing different display opportunities for different teams, and affirm their enthusiasm for participating in community education and community governance. In short, by adopting a combination of institutional guarantees, emotional incentives and respectful incentives, the problem of insufficient team participation vitality can be effectively solved internally and externally, thereby mobilizing their enthusiasm for participation.

4.3 Strengthen team building and improve the ability of integrating into community development and Governance

First is to strengthen the top-level design. Starting from the national, provincial, municipal, and sub-district levels, it penetrates layer by layer to further clarify the important role of the citizen independent learning team in the integration of community development and governance. And it is guaranteed from policy, to guide the team to "self-organize, self-manage, self-educate, self-finance, self-created activities, and self-improvement" so that various grassroots learning teams in the community will move towards standardized management and develop into a learning team in the community, activate the cultural resources of the community, enhance the team's autonomy, and become an effective carrier for deepening the construction of spiritual civilization.[6] The second is to strengthen learning team building. Through team learning, individual learning, etc., team members can deeply learn the theory of community development governance and deepen their degree of integration. The third is to provide a communication platform. Provide a communication platform for the citizens' independent learning team to integrate into the community development governance by means of symposiums, seminars, etc. to absorb and digest the good paths and methods of the learning team in community development governance, internalize the experience available to the learning team, and improve the quality of integration into community development governance.

Acknowledgment

Research on the Problems and Countermeasures of the Integration of Citizens' Independent Learning Team into Community Development Governance, Taking Xindu District of Chengdu as an example (2019SJ01).

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